



Santa Fe Springs, Ca. March 25, 2022

OCISitwell, a leading provider of office seating, is announcing new branding and logo design. OCISitwell will use OCI Seating as its new name for marketing purposes, along with a revitalized logo, website and visual identity. This change is being made to highlight the integration of new products and new vision in creating a more complete line of office seating.

Our growth and seating design over the past year is very exciting and is truly a result of a team effort by all of our employees led by Andy Valdes, formerly with Arcadia/Encore Seating. Andy has been with the OCI Team for over 2 years, implementing his vision in design, global sourcing and streamline manufacturing. Thanks to these changes, we introduced 5 new products over the last year (most recently Elē and Capa), and 6 new lines will be added to the OCI Seating line over the next 90 days.

We are transforming all aspects of our company. Jay Klapper, President of OCI Seating, and Andy Valdes are leading our company with a focus on new ideas. We can't wait to see what 2022 and beyond will bring.